

# It's not about behavior – it's about biology.



Dr. Robin Massey | Principal

Transitioning through times of change and upheaval requires leaders who rise above the circumstances. Effective 21st century leadership demands:

**Enhancing engagement** of your people

**Embracing the complexity** of the human condition

**Understanding and responding** to the need for belonging and relationship

**That's where we come in. Our work is relevant, relational, and easy to implement. We help you *know* your people.**

## The Massey Method™

- An approach to understanding humans on a biological level
- Grounded in trauma-informed principles, emotional intelligence, neurophysiology, and science-based data
- Emphasizes relationships over efficiency
- Tools and knowledge transfer to help you know your people via application and experience

### ROI | Benefits

- ▲ ENGAGEMENT
- ▲ PRODUCTIVITY
- ▲ RETENTION

Knowledge + Practice & Modeling + Guiding Others = Transformation

#### OFFERING:

One-on-One Mentoring

Cohort Coaching

Large Group Training



Dr. Massey's unique strength, or "superpower," is to see simplicity through complexity. To curate, to cull, to distill the vast into the most essential, those few things that matter most through the noise and clutter of all that doesn't. Then of course, to communicate it so that it's relevant and applicable to humans. Laura Fry | Colleague

### CONTACT US

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